

CS&G joined with Grady Health System in 2006 as a wayfinding and design consultant.

CS&G designed a generic comprehensive interior signage standards plan and produced their sign systems manual to address a growing and diverse patient population.

Incorporated the Hablamos Juntos symbol system for healthcare, in which Grady was a test site during the National Beta testing.

CS&G designed a comprehensive facility wide room numbering sequence.

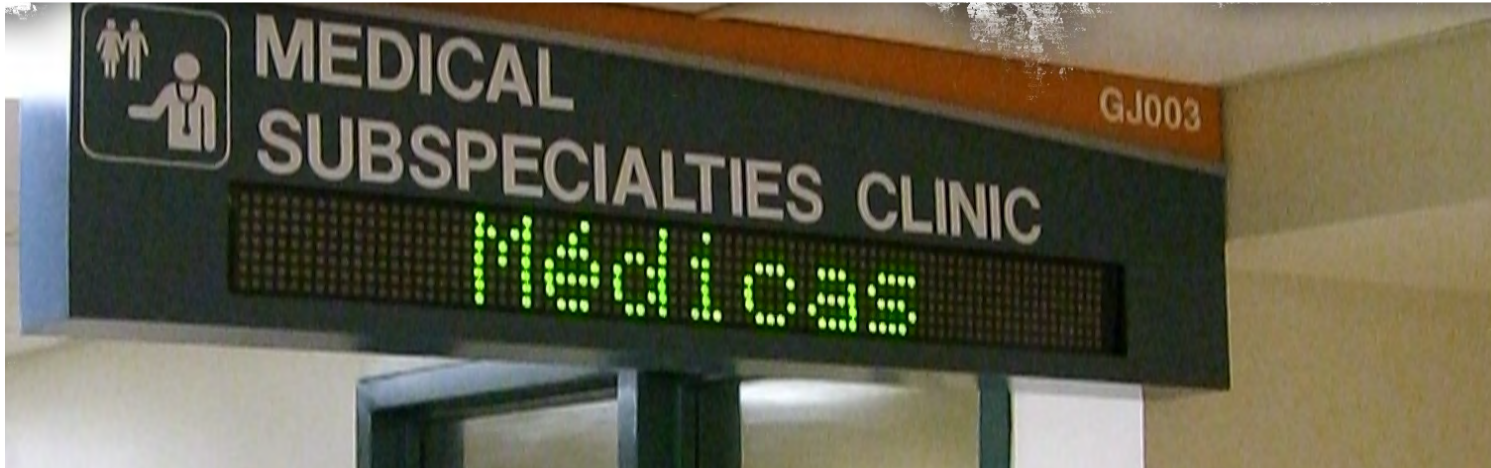
Project Name/Location:

Grady Memorial Hospital,
Atlanta, GA.

Consists Of:

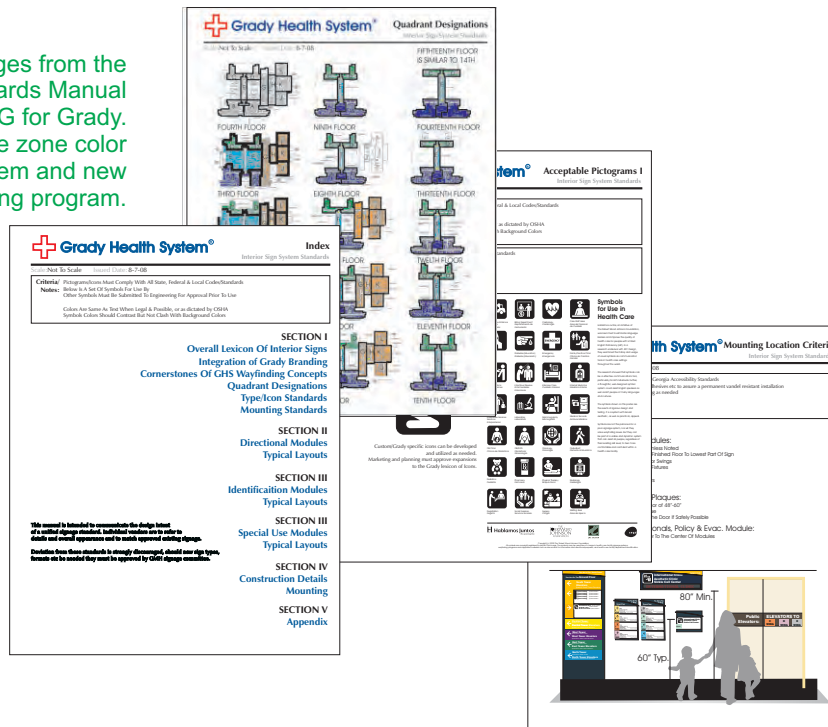
Grady Memorial Hospital
(a 953 bed hospital)

Nine Neighborhood Health Centers
Crestview Health &
Rehabilitation Center
The Region's Only Level I
Trauma Center
Children's Healthcare of Atlanta
at Hughes Spalding



Multilingual electronic message CS&G Translator Series and Department ID With Universal Symbols.

Sample pages from the Interior Sign Standards Manual created by CS&G for Grady. Includes the comprehensive zone color coding system and new global numbering program.



- DIFFERENTIATED STRATEGIES ORCHESTRATED BY CS&G:**
- Diagnostic Tools**
Online Stakeholders Survey
Subjective Survey
Review Construction Plans
Industry Data Comparison
 - Wayfinding/Carefinding™**
Design Consultation
Collaborate With:
Facility Staff/Thoughtleaders
 - Incorporated Emerging Technologies**
Multilingual Digital Displays
 - Terminology/Pathway**
Simplification/Unification
Staff & Public Education Programs
 - Collateral Aids**
Pre Site Visit Information Enhancement
Concierge & Valet Parking In Service
 - Sign System Implementation**
Comprehensive Graphic Standards
Partial Interior Signage As Beta Test
And To Establish Standards
Design, Fabricate & Install

